



# VISION & PLAN

## THE PROBLEM

The American political system has been hijacked by the two incumbent parties. They act as a duopoly determined to protect their shared position of dominance and are content to pass the baton of power between themselves so long as no one else has access to it. They consistently produce candidates and results that serve their own interests and not the interests of the majority of the American people. This is a state and federal problem.

## OUR GOAL

To break the self-interested stranglehold of the two entrenched parties over our politics and reclaim our voice, our future and our country.

## OUR PLAN

We are dedicated to building a new political party for a new American majority from the ground up. We will be an alternative to the two entrenched parties both of whom place partisan purity and tribal allegiance before service to the American people.

We formed the Serve America Movement in 2016. In 2017, we created a political committee for the early stages of development. We will transition into an official political party as we achieve well-defined organizational benchmarks.

We will seek to affiliate with like-minded groups in all 50 states and non-state territories and seek to identify a new generation of leaders. We will support selected candidates for elective office during the 2018 cycle in association with our affiliated and allied state organizations.

We will move as quickly as possible to achieve ballot access, build grassroots support and advocate for voter and election reform in all states and territories.

We plan to be ready to participate in the 2020 presidential election—depending on the political environment, the speed at which we've been able to achieve ballot access and how our state organizations vote to participate.

This is a moonshot. There are no short cuts, there are no easy days. We are determined to bring together Americans across the country, in all cities, states and communities to build a new majority for the 21st century.

We can't do it without you.

**TO LEARN MORE AND JOIN SAM, VISIT [WWW.JOINSAM.ORG](http://WWW.JOINSAM.ORG).**

